

# BRUNO VIEIRA DA SILVA

Software Programmer / Developer

SYDNEY, AUSTRALIA

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Software developer with over 10 years of experience in planning, designing, testing and implementing systems and processes required to accomplish company projects and objectives.

Front-end and back-end development, database design, PHP, MySQL, HTML, CSS, JS.

Originally from Rio de Janeiro, and living in Sydney for over 6 years. Permanent resident of Australia.

## WORK EXPERIENCE

### General Pants Co, Sydney - Australia *Technical Lead / Front end Developer*

22 OCTOBER 2022 - PRESENT

- Maintenance and optimisation of the front end experience through the development of features with user experience in mind. HTML5 / CSS3 / JQuery / REACT
- Managing website conversion optimisation Program and associated implementation of A/B tests, ensuring features developed for websites have users in the forefront of mind and contribute to conversion KPIs.
- Managing team's workload, workflow, time management and ultimate delivery through strong accountability and goal setting.
- Working within an agile development team (internal and external), delivering front end solutions
- Providing a high level of communication cross functionally across the whole business.
- Providing ideas and solutions to solve complex problems and see them through from ideation to implementation.
- Front-end development practices, languages, libraries and frameworks.
- UX/UI best practices.
- Development of integrations with RESTful APIs.
- Agile and lean software development practices.
- Leading / mentoring other developers.
- Hybris and Salesforce Commerce Cloud

### The Hallway, Sydney - Australia - *Software Programmer*

23 OCTOBER 2017 - 21 OCTOBER 2022

- Software requirements elicitation, analysis, and documentation
- Development effort estimation
- Development of applications, software frameworks, and websites according to technical specifications (using PHP, Drupal 7, Drupal 8, and Node.js on the back-end, Javascript, HTML5, and CSS3 on the front-end)
- Integrations between information systems
- Assisting with web-based software maintenance, testing, and debugging
- Writing technical software documentation

### SCE, Rio de Janeiro - Brazil - *Software Programmer*

03 JUNE 2015 - 04 FEBRUARY 2017 (1 year and 9 months)

- Software requirements elicitation, analysis, and documentation (focusing on e-commerce systems)
- Development effort estimation
- Development of applications, software frameworks, and websites according to technical specifications (using PHP, OpenCart, Laravel, and CodeIgniter on the back-end, Javascript, HTML5, and CSS3 on the front-end)
- Design and implementation of MySQL databases
- Implementation of web services (APIs) and integrations between information systems
- Assisting with web-based software maintenance, testing, and debugging
- Writing technical software documentation

#### **AM4, Rio de Janeiro - Brazil** – *Junior Software Programmer*

18 AUGUST 2014 – 29 MAY 2015 (10 months)

- Software requirements elicitation, analysis, and documentation
- Development effort estimation
- Development of applications, software frameworks, and websites according to technical specifications (using PHP and ASP.NET on the back-end, Javascript, HTML5, and CSS3 on the front-end)
- Design and implementation of MySQL databases
- Implementation of web services (APIs) and integrations between information systems
- Assisting with web-based software maintenance, testing, and debugging
- Writing technical software documentation

#### **Imaginatto, Rio de Janeiro - Brazil** – *Software Development Intern*

01 JULY 2013 – 30 JUNE 2014 (1 year)

- Implementation of web-based applications and MySQL databases
- Programming using the PHP language and CakePHP/CodeIgniter frameworks on the back-end and Javascript, HTML5, and CSS3 on the front-end
- Participating in all stages of the software development lifecycle (requirements definition and technical design, effort estimation, implementation, testing, and debugging)
- Assisting with application maintenance (web-based applications and Android apps)

## EDUCATION

#### **Estácio de Sá University** Rio de Janeiro - Brazil

Bachelor of Information Systems

MARCH 2012 – MARCH 2016

#### **Australian Pacific College** Sydney - Australia

Certificate II in Business

OCTOBER 2017 – JANUARY 2018

Certificate III in Business

FEBRUARY 2018 – JULY 2018

Certificate IV in Project Management

JULY 2018 – DECEMBER 2018

## LANGUAGES

- **English** - Full professional proficiency
- **Portuguese** - Native
- **Spanish** - Full professional proficiency